

TO: Current and Potential PA Pest Management Association Allied Members  
 FROM: PA Pest Management Association  
 DATE: April 1, 2021  
 RE: 2021 PA Pest Management Association Partner Opportunities

The year 2020 proved challenging for everyone. Thankfully, through the work of the PA Pest Management Association (PPMA), pest control services were quickly deemed “essential” in the Commonwealth of Pennsylvania. As one of the first states to do so, it led to what many in the industry are deeming a successful year for the industry. We hope that you’ll join us in 2021! While later than our normal publishing of these materials, we have begun the process of securing hotels for fall 2021 events. We hope that you and your company find benefit within this arrangement. The 2021 benefits and levels are as follow:

*Platinum-* \$3000 includes-

- PA Allied Membership
- Vendor table and (2) registrants at all in-person PPMA Functions
- Promotional consideration at online Spring Seminar Series
- Full Page Ad in Conference Mailer
- Full Page Ad in Conference Program Booklet
- One quarterly social media post and listed in a new quarterly member e-mail blast highlight ad in *The Inspector*.
- Listed on newly designed PPMA.ORG Website with direct links to your website
- One product or service featured in the monthly newsletter “The Inspector”
- Entry into Vendor Showcase Session at State Conference

*Gold-* \$2500 includes-

- PA Allied Membership
- Vendor table and (2) registrants at (3) PPMA Events
- Promotional consideration at online Spring Seminar Series
- Half Page Color Ad in Conference Mailer (PA, NJ, MD, DEL Targeting)
- Half Page Ad in Conference Program Booklet
- Listed on newly designed PPMA.ORG Website with direct links to your website.
- Entry into Vendor Showcase Session at State Conference

*Silver -* \$1750 includes-

- PA Allied Membership
- Vendor table and (1) registrant at (2) PPMA Events
- Promotional Consideration at Spring Seminar Series
- 1/4 Page Ad in Conference Mailer
- 1/4 Page Ad in Conference Program Booklet
- Listed on newly designed PPMA.ORG Website.
- Additional Registrations- \$185 per person

*Bronze-* \$1250 includes-

- PA Allied Membership
- Booth and (1) registration at (1) PPMA Events.
- Promotional Consideration at Spring Seminar Series
- Listed on the newly designed PPMA.ORG
- Additional Registrations- \$185 per person

**A AL CARTE FEES- Non-Partners of PPMA**

2021 Allied Membership - \$450.00

Vendor Fee Only- Regional Seminars

- Allied Members- \$250 per event.
- Non-Allied Members- \$375 per event.  
*Additional Attendees \$199 per person.*

Vendor Fee - Annual State Conference

- Allied Members- \$475
- Non-Allied Members- \$600
- *Additional Attendees \$199 per person.*



**2021 PA Pest Management Association Partnership Form**

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Select Your level:**

Platinum (\$3,000) \_\_\_\_\_

Gold (\$2,500) \_\_\_\_\_

Silver (\$1750) \_\_\_\_\_

Bronze (\$1250) \_\_\_\_\_

**Select from the following events:**

Central Region Fall Seminar (TBD) \_\_\_\_\_

Eastern Region Fall Seminar (TBD) \_\_\_\_\_

Western Region Fall Seminar (TBD) \_\_\_\_\_

Annual State Conference (November 9-11, 2021 | Spooky Nook Sports, Manheim) \_\_\_\_\_

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I would like to charge my dues:    \_\_\_ Visa    \_\_\_ Mastercard    \_\_\_ AmEx

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-Digit Security Code \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_\_\_ **Please charge me quarterly.** *By selecting this option, I provide the Pennsylvania Pest Management Association the authority to charge the card information provided each quarter through the dates of the agreement.*

My check is enclosed.                      Check # \_\_\_\_\_

**Make check payable to "PPMA" and mail to:**

PA Pest Management Association  
300 North Second Street, Suite 1002  
Harrisburg, PA 17101

**THANK YOU FOR YOUR SUPPORT!**